

GULFSHORE LIFE™

# THE BEST OF THE GULFSHORE 2022

The readers of Gulfshore Life have selected their favorite things about living in Paradise and you have made the list! This year's Best of the Gulfshore winners and finalists will be featured in the May 2022 issue.

Current finalists and past winners are eligible to participate in the Best of the Gulfshore special advertising section. It's the perfect opportunity to increase your business among Southwest Florida's most affluent residents and visitors.

#### CLOSE DATES

Closing Date | Non camera ready: **March 13, 2022** | Camera ready: **March 21, 2022**

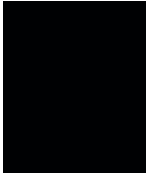
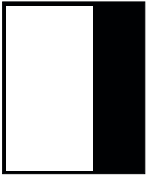
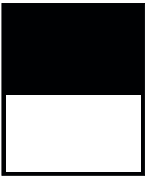

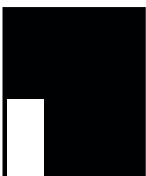
# GULFSHORE LIFE™

## ADVERTISING SPECS

### TRIM SIZE: 9" X 10.875"

All live art and copy should be kept within .25" of the trim size on ads with Bleed to avoid being cut off during the trimming process. Ads with Bleeds should also include .125" crop marks on all sides.

### AD SIZES WITH BOTH BLEED OPTIONS AND NO BLEED OPTIONS

FULL PAGE \$2,500	TWO-THIRDS PAGE \$2,000	HALF PAGE \$1,500	QUARTER PAGE \$750	ONE-SIXTH PAGE \$450
				
<b>BLEED:</b> 9.25" x 11.125"	5" x 10.375"	8.25" x 5"	3.75" x 4.75"	2.5" x 5"
<b>NON-BLEED:</b> 8.25" x 10.375"				

### ADVERTISEMENT INCLUDES

- A plaque to display in your business announcing you are the Best of the Gulfshore.
- A window sticker to display
- Website and address included in Best of the Gulfshore online directory

### READERSHIP & DISTRIBUTION

*Gulfshore Life* has a monthly readership of **172,756** and can be found at major newsstands in Southwest Florida (including RSW); in room at regional luxury resorts and hotels; in the hands of paid subscribers; at over 175 local business- doctors' offices, spas, chambers, furniture show rooms, luxury car dealerships, financial institutions, professional offices and more; and in the mailboxes of select affluent area newcomers.

MEDIA AUDIT FALL 2020

### SUBMITTING PRINT MATERIALS

**FILE TYPES** We only accept PDF, TIF, and high resolution JPG. PDFs should be at least PDF/X-1A. **RESOLUTION** Image files need to be at least 300 dpi at 100% print size. **COLOR** Files should be submitted as **CMYK**. Color matching has a 5% margin error without a suitable hard copy (paper) proof submitted. Ads with Bleeds should include crop marks at the trim line.

Email our production department with camera-ready ads and ad materials to [ads@gulfshorelife.com](mailto:ads@gulfshorelife.com).

### FOR ADVERTISING INQUIRIES

239-498-8520